2021 Hydrolink advertisement rates

The International Association for Hydro-Environment Engineering and Research
About us

The International Association for Hydro-Environment Engineering and Research (IAHR), founded in 1935, is a worldwide independent organization of engineers and water specialists working in fields related to the hydro-environmental sciences and their practical application.

IAHR accomplishes its goals by a wide variety of member activities: working groups, research agenda, congresses, conferences, workshops and short courses, journals, monographs and proceedings.
Hydrolink is the primary magazine of the IAHR community and provides the latest developments in the world of hydro-environment engineering and research.

The magazine has a prominent focus on the water industry and offers a practical approach to bridge science into practice.

Hydrolink is a printed and online publication distributed to all IAHR members (more than 4,000 water experts, students, and engineers). The online version is free to non-members and publicly accessible through our website and additional channels.

Editor: Angelos Findikakis.
Publications Manager: Estíbaliz Serrano.

ISSN: 1388-3445
Publication Frequency: 4 issues per year.

86% Engagement | IAHR Members survey March 2020
Themed Issues & Opportunities

Find the best opportunity to advertise your business in Hydrolink! Choose the one that best matches with your business field and optimize your ROI (Return on Investment).

Multiple insertions will be awarded with a discount!

2021
- Issue 4: Extreme Flooding.

2022
- Issue 1: Africa.
- Issue 2, 2022: Citizen Science
- Issue 3: Climate Change
- Issue 4: Global Water Security

An industrial Editorial Board selects the themed issues that reflect the tendencies in the sector.

* Pre-payment and artwork are required two weeks prior to the issue release.
Hydrolink advertisement rates

FULL PAGE (215 X 302 MM) bleed size

• IAHR Members: EUR 850
• Non-members: EUR 1,000

BACK COVER (215 X 302 MM) bleed size

• IAHR Members: EUR 1,275
• Non-members: EUR 1,500

HALF PAGE (215 X 151 MM) bleed size

• IAHR Members: EUR 510
• Non-members: EUR 600
Ad Specifications

1. Check all the content and spelling.
2. Fonts must be embedded.
3. Export a PDF with the appropriate values: PDF / X-1a: 2001.
4. Ad image resolution 300 dpi (real size).
5. No color profile has to be included.
6. CMYK color only (no RGB/ Pantone color).
7. For small black texts (6 to 8 points), black ink must be used (not 4- color process).
8. All grays must be gradient black.
9. JPG version ad is requested as a color test.
10. Crop marks should not be included in the PDF.
Get to know the IAHR community:
Hydrolink advertisers benefit from reaching a targeted community.

MEMBERS
More than 4,000 members, scientists, and water experts from every country in the world. The Young Professionals are a core group with more than 50 YPN networks sharing knowledge among early careers members through direct channels.

CONGRESS ATTENDEES
Thousands of participants from our events are attentive to and engaged with our periodical communications and Hydrolink.

#IAHRFOLLOWERS
Thousands of experts, students, engineers, stakeholders, website visitors, and IAHR followers from social media.
Hydrolink’s worldwide audience

**FACTS**

- **21,000+** Direct subscribers and member deliveries
- **+7400** New users reached per month
- **92+** Countries distribution
- **86%** Reader’s engagement

**SECTORS**

- Academia
- Research centres
- Water engineering industry and consultancy
- Public institutions

We carefully ensure that Hydrolink is delivered directly to your buyer’s desk.
Contact us!

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