



International Association
for Hydro-Environment
Engineering and Research

Hosted by
Spain Water and IWHR, China

2021 Hydrolink advertisement rates

The International Association for Hydro-
Environment Engineering and Research

About us

The International Association for Hydro-Environment Engineering and Research (IAHR), founded in 1935, is a worldwide independent organization of engineers and water specialists working in fields related to the hydro-environmental sciences and their practical application.

IAHR accomplishes its goals by a wide variety of member activities: working groups, research agenda, congresses, conferences, workshops and short courses, journals, monographs and proceedings.



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Hydrolink

Hydrolink is the primary magazine of the IAHR community and provides the latest developments in the world of hydro-environment engineering and research.

The magazine has a prominent focus on the water industry and offers a practical approach to bridge science into practice.

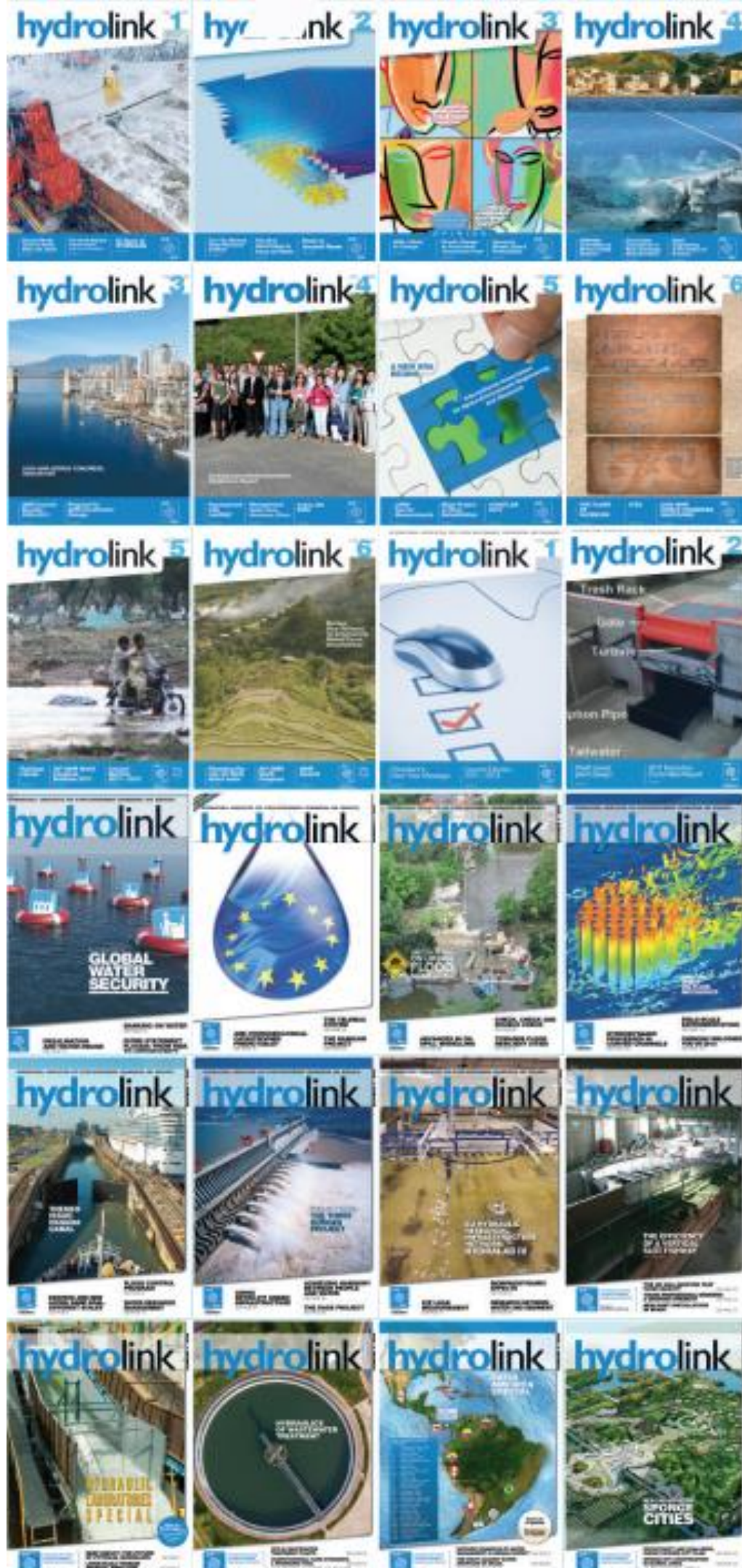
Hydrolink is a printed and online publication **distributed to all IAHR members** (more than 4,000 water experts, students, and engineers). **The online version is free to non-members** and publicly accessible through our website and additional channels.

Editor: Angelos Findikakis.

Publications Manager: Estíbaliz Serrano.

ISSN: 1388-3445

Publication Frequency: 4 issues per year.



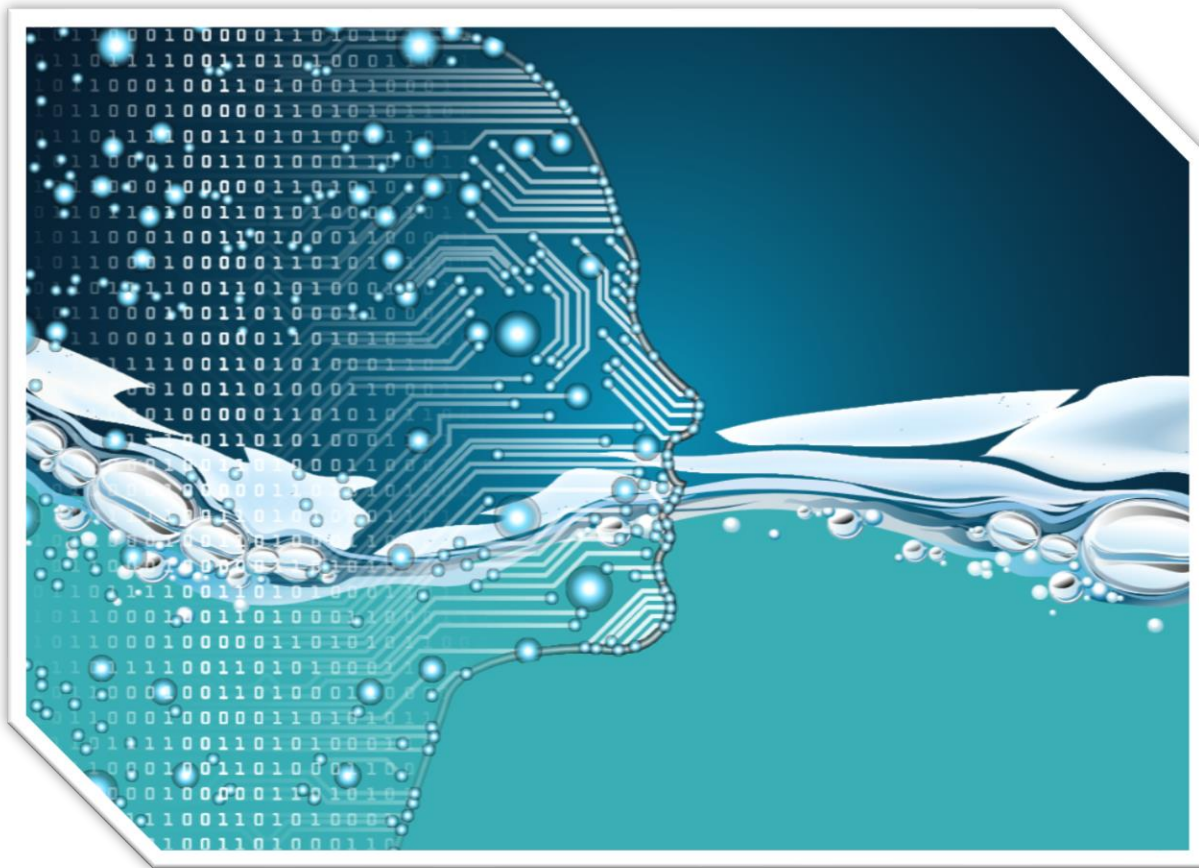
86% Engagement | IAHR Members survey March 2020



Themed Issues & Opportunities

Find the best opportunity to advertise your business in Hydrolink! Choose the one that best matches with your business field and optimize your ROI (Return on Investment).

Multiple insertions will be awarded with a discount!



2021

- Issue 3: Offshore Renewal Energy.
- Issue 4: Extreme Flooding.

2022

- Issue 1: Africa.
- Issue 2, 2022: Citizen Science
- Issue 3: Climate Change
- Issue 4: Global Water Security

An industrial Editorial Board selects the themed issues that reflect the tendencies in the sector.

Hydrolink advertisement rates

FULL PAGE (215 X 302 MM) bleed size

- IAHR Members: EUR 850
- Non-members: EUR 1,000



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EXAMPLE

BACK COVER (215 X 302 MM) bleed size

- IAHR Members: EUR 1,275
- Non-members: EUR 1,500

15%
MEMBER
DISCOUNT

HALF PAGE (215 X 151 MM) bleed size

- IAHR Members: EUR 510
- Non-members: EUR 600



CLICK TO SEE AN
EXAMPLE

Ad Specifications

1. Check all the content and spelling.
2. Fonts must be embedded.
3. Export a PDF with the appropriate values: PDF / X-1a: 2001.
4. Ad image resolution 300 dpi (real size).
5. No color profile has to be included.
6. CMYK color only (no RGB/ Pantone color).
7. For small black texts (6 to 8 points), black ink must be used (not 4- color process).
9. All grays must be gradient black.
10. JPG version ad is requested as a color test.
11. Crop marks should not be included in the PDF.





Get to know the IAHR community:

Hydrolink advertisers benefit from reaching a targeted community.

MEMBERS

More than 4,000 members, scientists, and water experts from every country in the world. The Young Professionals are a core group with more than 50 YPN networks sharing knowledge among early careers members through direct channels.

CONGRESS ATTENDEES

Thousands of participants from our events are attentive to and engaged with our periodical communications and Hydrolink.

#IAHRFOLLOWERS

Thousands of experts, students, engineers, stakeholders, website visitors, and IAHR followers from social media.

Hydrolink's worldwide audience

FACTS

21,000+

Direct subscribers
and member
deliveries

+7400

New users reached
per month

92+

Countries
distribution

86%

Reader's
engagement

SECTORS

Academia

Research centres

Water engineering
industry and consultancy

Public
institutions

We carefully ensure that Hydrolink is delivered directly to your buyer's desk

Contact us!

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