



International Association  
for Hydro-Environment  
Engineering and Research

*Hosted by*  
Spain Water and IWHR, China

# Hydrolink advertisement rates

The International Association for Hydro-  
Environment Engineering and Research

# About us

The International Association for Hydro-Environment Engineering and Research (IAHR), founded in 1935, is a worldwide independent organization of engineers and water specialists working in fields related to the hydro-environmental sciences and their practical application.

IAHR accomplishes its goals by a wide variety of member activities: working groups, research agenda, congresses, conferences, workshops and short courses, journals, monographs and proceedings.



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# Hydrolink

Hydrolink is the primary magazine of the IAHR community and provides the latest developments in the world of hydro-environment engineering and research.

The magazine has a prominent focus on the water industry and offers a practical approach to bridge science into practice.

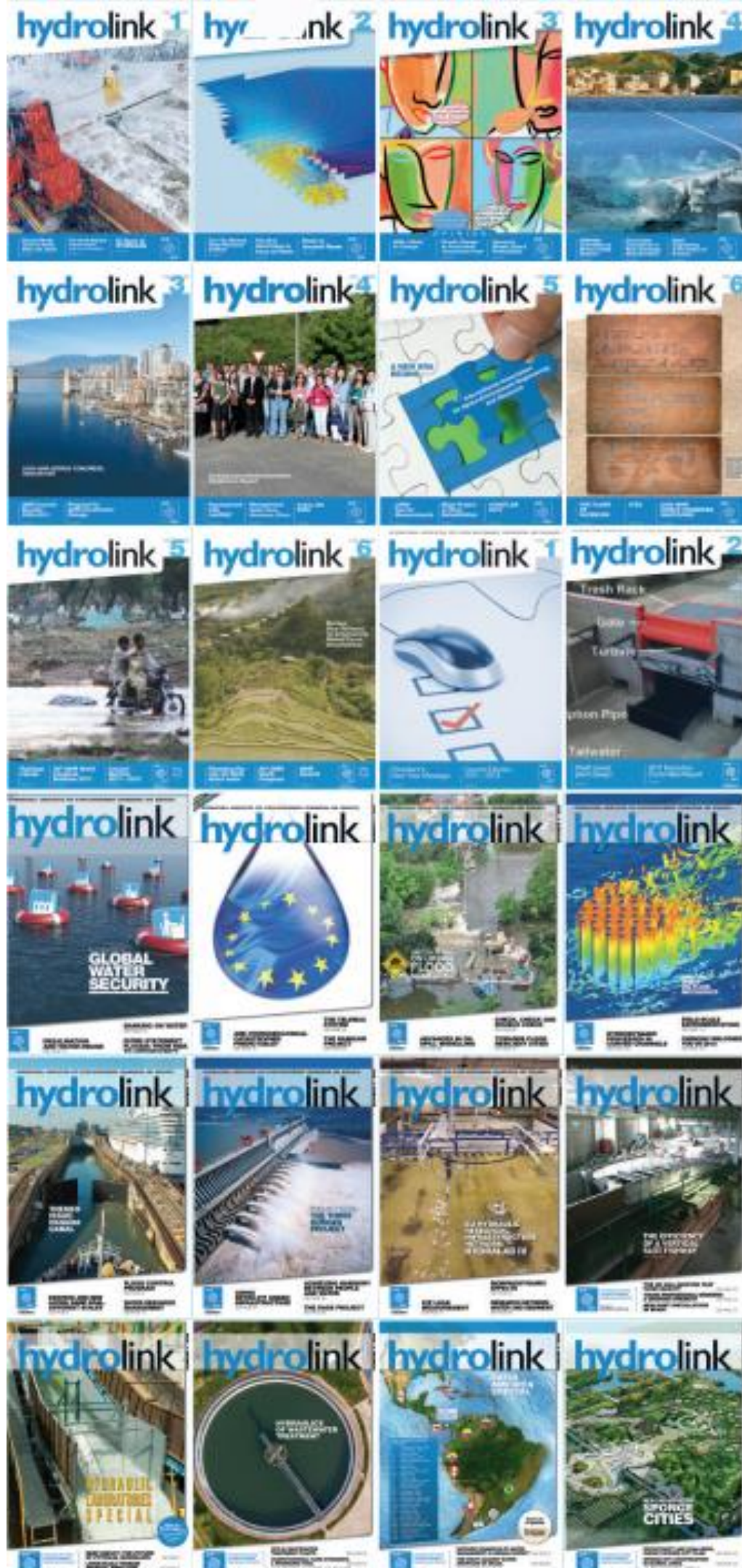
Hydrolink is a printed and online publication **distributed to all IAHR members** (more than 4,000 water experts, students, and engineers). **The online version is free to non-members** and publicly accessible through our website and additional channels.

Editor: Angelos Findikakis.

Publications Manager: Estíbaliz Serrano.

ISSN: 1388-3445

Publication Frequency: 4 issues per year.



86% Engagement | IAHR Members survey March 2020

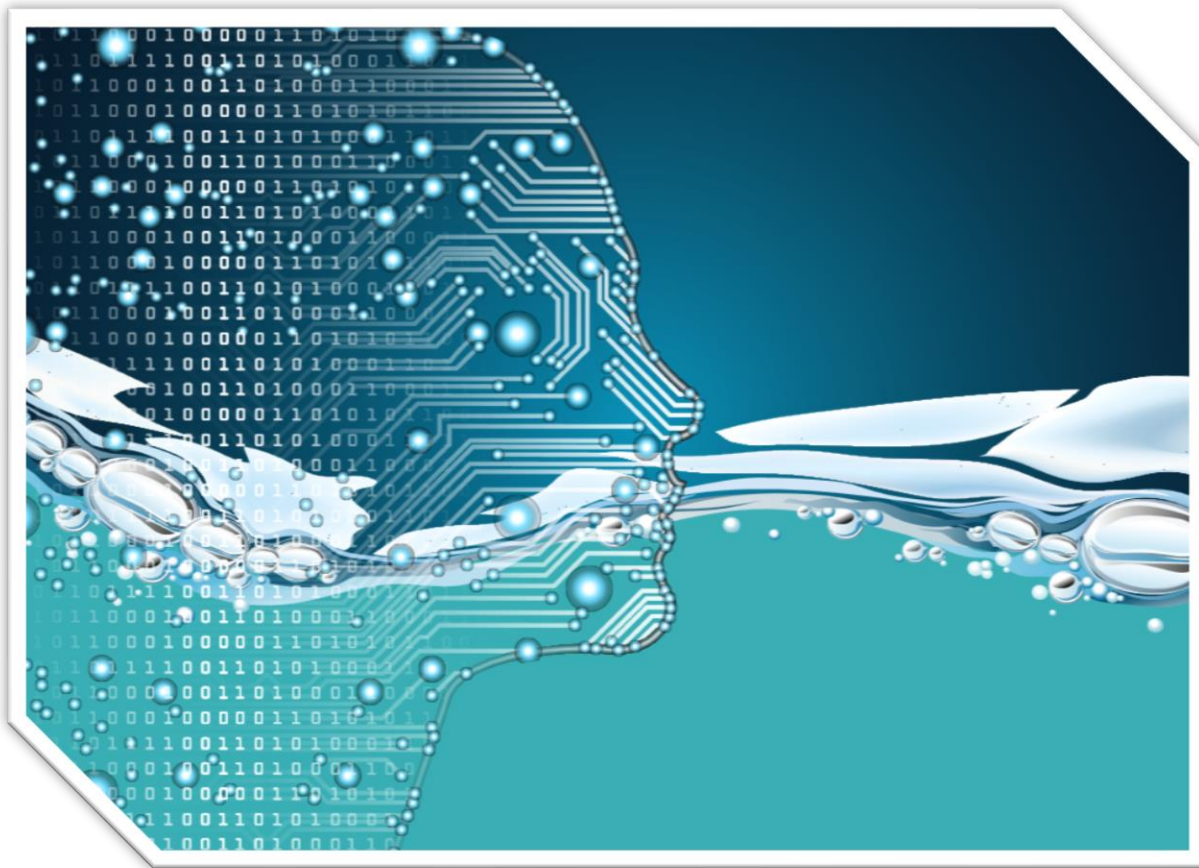




# 2021 Themed Issues & Opportunities

Find the best opportunity to advertise your business in Hydrolink! Choose the one that best matches with your business field and optimize your ROI (Return on Investment).

Multiple insertions will be awarded with a discount!



- Issue 1: Deep lakes.
- Issue 2: Artificial intelligence.
- Issue 3: Offshore structures.
- Issue 4: Africa.

An industrial Editorial Board selects the themed issues that reflect the tendencies in the sector.

# Hydrolink advertisement rates

## FULL PAGE (191 X 267 MM)

- IAHR Members: EUR 850
- Non-members: EUR 1,000

## BACK COVER (191 X 267 MM)

- IAHR Members: EUR 1,275
- Non-members: EUR 1,500

## HALF OF A PAGE (191 X 130 MM)

- IAHR Members: EUR 510
- Non-members: EUR 600



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15%  
MEMBER  
DISCOUNT



CLICK TO SEE AN  
EXAMPLE





# Get to know the IAHR community:

## Hydrolink advertisers benefit from reaching a targeted community.

### MEMBERS

More than 4,000 members, scientists, and water experts from every country in the world. The Young Professionals are a core group with more than 50 YPN networks sharing knowledge among early careers members through direct channels.

### CONGRESS ATTENDEES

Thousands of participants from our events are attentive to and engaged with our periodical communications and Hydrolink.

### #IAHRFOLLOWERS

Thousands of experts, students, engineers, stakeholders, website visitors, and IAHR followers from social media.

# Hydrolink's worldwide audience

## FACTS

**21,000+**

Direct subscribers  
and member  
deliveries

**+7400**

New users reached  
per month

**92+**

Countries  
distribution

**86%**

Reader's  
engagement

## SECTORS

Academia

Research centres

Water engineering  
industry and consultancy

Public  
institutions

We carefully ensure that Hydrolink is delivered directly to your buyer's desk



# Contact us!

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